

MEDICINE

HAT

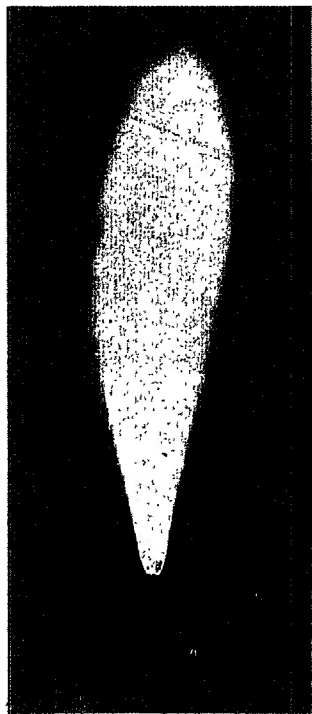
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PRESSBOARD
MANUFACTURED BY
GALFORD BROS. INC.
SHAWNEE, OKLA.

MEDICINE HAT

ALBERTA, CANADA

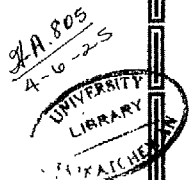


The
Largest
Natural Gas
Centre
in the
World

Gas Rate
to Manufacturers
Five Cents
per 1000 feet

Domestic Rate
13 1/2 Cents
per 1000 feet

NATURAL GAS, ELECTRIC POWER, WATERWORKS AND ALL
PUBLIC UTILITIES CONTROLLED BY THE MUNICIPALITY



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Medicine Hat

Alberta, Canada



91-A805
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NATURAL GAS
ELECTRICITY
COAL



Compiled and Published by the Medicine Hat
Board of Trade, Nineteen Hundred and Ten

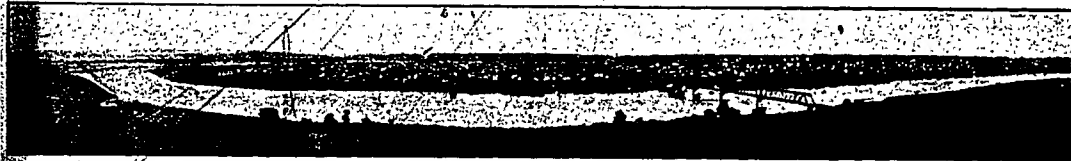




Medicine Hat in 1883.

The City of Medicine Hat, Alberta

The City of Medicine Hat, in the Province of Alberta, is delightfully situated on the banks of the Southern Saskatchewan River, and is on the main line of the Canadian Pacific Railway, 660 miles west of Winnipeg, 882 miles east of Vancouver, and within 70 miles of the borders of the State of Montana, U. S. A. The C. P. R. bridge, a magnificent steel structure, and one of the largest in the West, spans the river at this point, which is 1200 feet from bank to bank. Medicine Hat is not only a divisional point of this line, but it is also the eastern terminus of the Crow's Nest Pass Branch. It is built in a sheltered spot surrounded by protecting bench lands, and is bounded on all sides by rolling prairie. The Rocky Mountains, although not visible at this point, are only 200 miles away, and the invigorating mountain air is distinctly felt. Medicine Hat came into being with the advent of the Canadian Pacific Railway in 1883. Prior to that time it had been the home and happy hunting grounds of the Indian, and was roamed over by countless herds of buffalo, who found their sustenance upon its broad plains and quenched their thirst in the waters of the South Saskatchewan. An Indian legend gave it its fantastic name on the occasion of an encounter between the Crees and the Blackfeet, but that is the tale of bygone days and of a race whose glory has departed. The vast herds of buffalo [have become extinct and the aboriginal red man is fast following in their wake. To-day Medicine Hat is a live, hustling



Pingle's

The largest stock carried in the west.

We always have what you ask for.

Drugs

Perfumes and Toilet Articles, Etc.

Books

Stationery, School Books, Fancy Goods, Sporting Goods.

*Store, Opposite the Post Office
Medicine Hat, Alberta*

L. B. Cochran

Importer of

Teas and Coffees

English Biscuits, English Pickles, Jams, &c.

Dealer in

Dry Goods, Boots and Shoes

Gent's Furnishings, Flour and Feed, Etc.

L. B. COCHRAN

'Phone 33

SOUTH RAILWAY STREET, MEDICINE HAT

'Phone 33



Ald. P. Robertson



Ald. F. G. Forster



Ald. S. T. Fawcett



Ald. J. E. Howson



Mayor D. Milne



Ald. N. Spencer



Ald. W. N. Adair



Ald. T. McKay



Ald. W. H. Bridgeman

MEDICINE HAT CITY COUNCIL, 1910



MEN'S OUTFITTERS

We handle 20th Century Brand Tailor-made Clothing, Slater Shoes, Walk-over Shoes, Christy Hats, Dent's Gloves, Cligitt Pegbody Shirts, the Famous Arrow Collars, and everything a man wears.

TURPIN BROS., Main St.
Where You Get the Big Dollars Worth

A. B. C.

Books and Stationery

China

Toys and Fancy Goods

ALBERTA BOOK CO.
MEDICINE HAT ALBERTA

EDWARD J. FEWINGS

Fatt Block, Opposite the Alberta Hotel

Fire, Life and Accident Insurance. Registered Live Stock Insurance a specialty. Real Estate, South African and Half Breed Script for sale. The Lots advertised by H. C. Yuill are in my hands for sale. List your Farm and City Property for sale with me.
MONEY TO LOAN.

EDWARD J. FEWINGS

A. M. WRIGHT, JEWELER



Dealer in Diamonds, Gold and Gold Filled Jewelry, Watches, Clocks, Silverware, Cut Glass, Pickard Hand Painted China, Gold and Silver Novelties, High Grade Watch Repairing, Engraving, Gold and Silver Plating a specialty. Issuer Marriage Licenses.

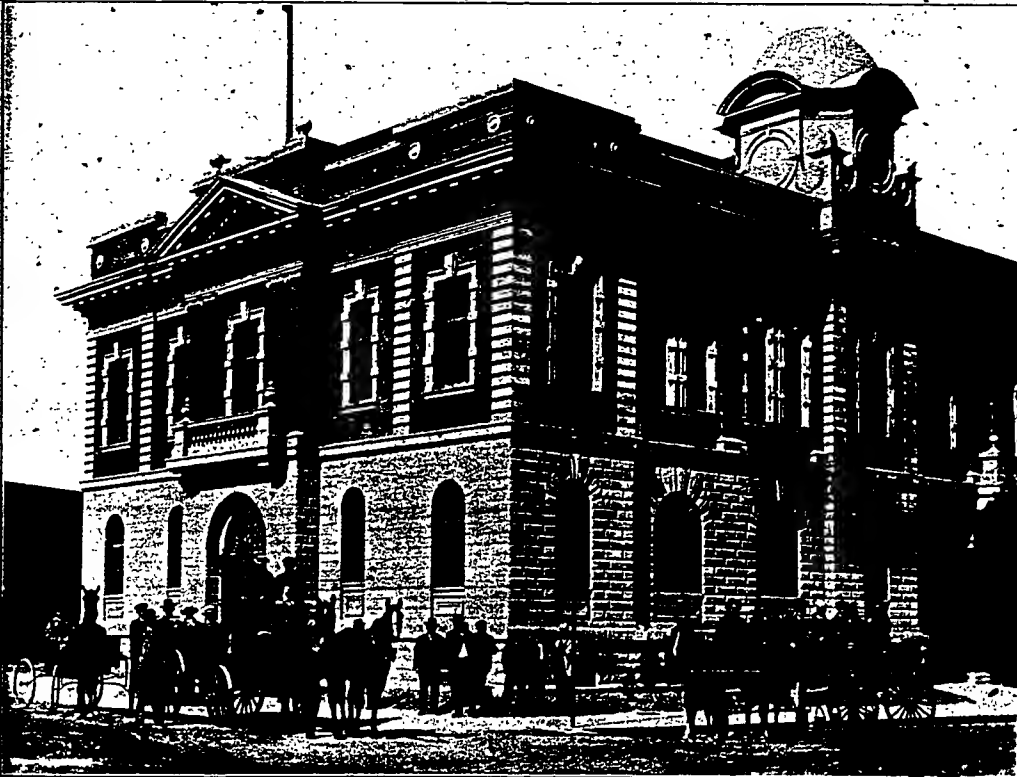
A. M. WRIGHT, Jeweler

TORONTO STREET, MEDICINE HAT.

Phone 243.

P. O. Box 157

and up-to-date municipality, bubbling over with the optimism of the West, and offering advantages second to none to the manufacturer and the agriculturist. As a residential City Medicine Hat is unsurpassed. The streets and avenues lined with handsome business blocks, and beautiful homes surrounded by extensive lawns and spreading trees, compare favorably with any City in the West. The markets are supplied plentifully from the gardens and farms of the district, and the public improvements and works are characteristic of a progressive people.



CITY HALL, MEDICINE HAT

The affairs of the City are controlled by the City Council, consisting of a Mayor and eight Aldermen, elected by the ratepayers. For the year 1910 the Council is composed of the following gentlemen :—Mayor, D. Milne; Aldermen, F. G. Forster, N. Spencer, S. T. Fawcett, J. E. Howson, P. Robertson, W. N. Adsit, W. Bridgeman and T. McKay.

The assessment of the City for the year 1910 is \$5,540,958.00, an increase of over \$500,000.00 on that of 1909. During the year 1910 upwards of \$250,000.00 has been

Come in and see our New Store. We shall be delighted to show you round



The Woman In the Case

Will be delighted with our Artistic Jewelry

Our Designs are exclusive. For Wedding, Birthday, Engagement or Anniversary Presents, our stock presents a wide variety to choose from. Our Optical Department in charge of Mr. R. W. Russell is one of the most complete in the west. Our Watch and Jewelry Repairing Department can handle any class of work.

C. P. R. Watch Inspector.

G. W. ELLIOTT

Jeweler and Optician

Issuer of Marriage Licenses

A. PATTERSON

FIRE INSURANCE

LIFE INSURANCE

ACCIDENT INSURANCE

LIVE STOCK INSURANCE

REAL ESTATE

HOUSES FOR SALE

HOUSES FOR RENT

COLLECTIONS-MADE

THE STRONGEST INSURANCE COMPANIES IN THE WORLD

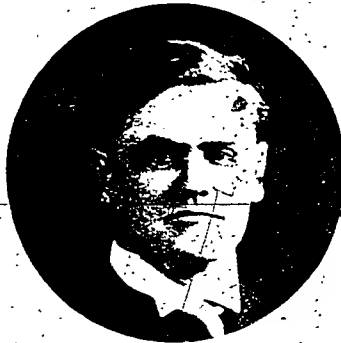
A. PATTERSON

PHONE 190

394 TORONTO STREET



A. R. PERRY
City Secretary-Treasurer

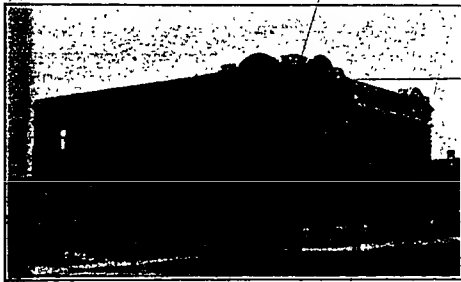


H. L. TWEED
President Board of Trade

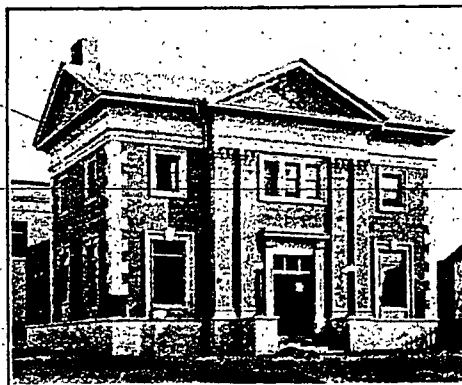


G. W. H. SIMPSON
Secretary Board of Trade

expended on Civic Improvements—streets, waterworks, sewers, industrial sites, etc. Although in the enviable position of possessing the “cheapest power in the world” by reason of the unlimited supply of Natural Gas, (which is dealt with hereinafter) the City authorities in order to be quite up-to-date with the times, have installed an Electric Power Plant this fall, and in the opinion of electrical experts, Medicine Hat, with its enormous Natural Gas resources, will be able to furnish electrical energy to those manufacturers who so desire it at a cost far below that of any other city in the Dominion. The water supply system was installed in 1900, the pumping station being located on the banks of the river at a point which at that time was well outside the town, it having a pump capacity of 1,200,000 gallons per twenty-four hours. Coal was at first used as fuel, but in 1902 Natural Gas was substituted, the supply being obtained from a well adjacent to the pumping station. In 1906 the City installed a mechanical filtration plant which is producing an average reduction of 99



Post-Office, Customs Office and Land Office.



Canadian Bank of Commerce

JAMES RAE

DEALER IN.

SHELF AND HEAVY HARDWARE,
STOVES, FURNACES, TINWARE,

Brass and Copper, Plumbing and Steam Fitting, Rope, Bar Iron and all kinds of
Blacksmiths' and Woodworkers' Supplies.

AGRICULTURAL IMPLEMENTS OF ALL KINDS
TRACTION ENGINES

Deering, Mowers, Binders and Rakes, American Weber Wagons, Canadian Wagons,
American Riding and Walking Plows. Sporting Goods of all kinds.

I Guarantee Satisfaction to my Customers

Money refunded if goods are not as represented. We rebate
10 per cent. on all cash sales.

JAMES RAE

MEDICINE HAT, ALBERTA



G. W. Elliott



W. H. Turpin



G. A. Cochran



C. S. Pingle



H. S. Ireland, Vice-President



A. P. Burns



Dr. O. Boyd



J. C. Beveridge



Wm. Cousins

MEMBERS OF THE BOARD OF TRADE COUNCIL, 1910

QUALITY

SATISFACTION

QUANTITY

FINLAY AND COMPANY

ESTABLISHED OVER QUARTER OF A CENTURY

THE LUMBER PEOPLE

MEDICINE HAT

ALBERTA

Lumber, Lath, Shingles, Doors, Windows, Mouldings and Finish, Brick, Lime, Cement, Wood Fibre, Plaster, Structural Iron.

Our Office is at the C.P.R. Main Street crossing. Look for big sign when you step off the cars.



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WEATHER PROOF

WATER PROOF

FIRE RESISTING

Our Chinook Brands of Ready Roofing, Tar Paper, Building Paper, Plaster Board, Comfort Felt, are the best on the market. Our guarantee is behind all our goods. Let us fill your order.



City Market, Medicine Hat

per cent. of bacteria and sedimentation. In 1906 a contract for the construction of a 500,000 imperial gallon Stand Pipe was let. The tank, which is 35 feet in diameter and 70 feet high, is situated on one of the highest points of the city. In 1907 new machinery was put in the pumping station, including two four stage centrifugal pumps of 750,000 capacity each and two single cylinder four cycle gas engines of 100 b.h.p. each. The old machinery has been retained as auxiliary plant. A by-law authorizing a further expenditure of \$45,000.00 has this summer been voted by the burgesses. At the present time the City has some twelve miles of mains, about twelve hundred services and one hundred hydrants. A system of sewerage has been designed, based on the separate system principle. This system is at present in vogue, but with the introduction of the new Health Act for the Pro-



City Park, Medicine Hat

The Medicine Hat News

Established 1888

Daily and Weekly Editions

¶ Parties desiring to get in touch with, or keep in touch with, development in Medicine Hat and District, cannot do better than subscribe for The News, which is a clean, independent, "made in Medicine Hat" paper, brimful of the news of the city and vicinity.

¶ There is a first-class Job Printing Department in connection with The News.

The Medicine Hat Printing & Publishing Co., Ltd.

G. M. Johnston

Main Street

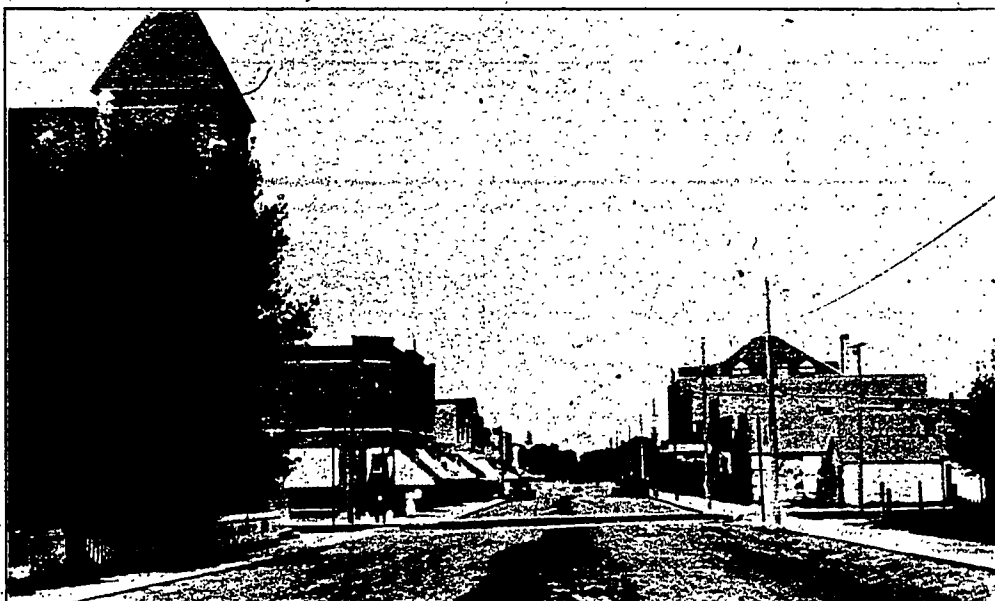
Livery

Best Equipped Stable in City

Automobiles in Connection



Main Street, Medicine Hat



Toronto Street, Medicine Hat

G.P.R. MEN'S STORE

OPPOSITE THE STATION

*Our Business is***SEMI-READY CLOTHING***The Finest Tailoring in Canada.*

We handle everything a man wears—Boots and Shoes, Hosiery, Underwear, Shirts, Collars, Neckwear, Hats and Caps.

Our price is right—based on Spot Cash—buying and selling.

We do Repairing, Cleaning and Pressing of Men's or Women's Apparel.

C. P. R. MEN'S STORE

H. S. IRELAND

MEDICINE HAT

J. C. Beveridge*Dealer in***Complete House
Furnishings**

One of the largest and best assorted
Stocks in the West at rea-
sonable prices.

CREDIT IF YOU WANT IT**Alberta Realty
& Brokerage Co.'y**

Real Estate and Financial Brokers

Farm Lands in Large or
Small Tracts in Southern
Alberta and Saskatche-
wan.. Medicine Hat City
Property. C.P.R. Lands.
Hudson Bay Lands.

P. O. Box 189

MAIN STREET

Phone 168

B. F. Souch, Phm. B.

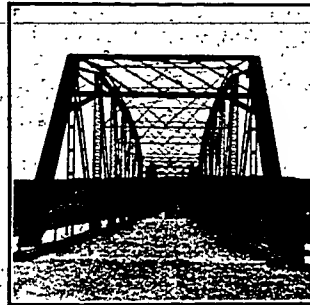
Prescription Filling our Spec-
ialty. Three experienced drug-
gists in charge. Optical de-
partment thoroughly up-to-
date. In charge of experien-
ced Graduate Optician.

B. F. Souch, Phm. B.

Medicine Hat, Alberta



The Merchants Bank of Canada



The Finlay Traffic Bridge over the South Saskatchewan River at Medicine Hat.



Boating on the River at Medicine Hat

vince of Alberta, it becomes necessary that the City should instal a sewerage disposal plant. This will be completed during the present year.

The Medicine Hat Board of Trade and Publicity Department is in the hands of a body of active, progressive businessmen who are looking to the advancement of the City as the premier manufacturing centre of the West, and who are devoting their time and energy to that object. The officers for the year 1910 are as follows:—President, H. L. Tweed; 1st Vice-President, H. S. Ireland; 2nd Vice-President, J. C. Beveridge; 3rd Vice-President, C. S. Pingle; Council—A. P. Burns, Dr. O. Boyd, W. Cousins, G. W. Elliott, W. H. Turpin, H. W. Ireland; Treasurer, F. G. Forster; Secretary, G. W. H. Simpson. All manufacturers and businessmen seeking a desirable location in the "Golden West" are cordially invited to communicate with the Secretary who will be pleased to furnish them with all information.

The City officials are prepared to deal in a liberal manner with manufacturers and incoming industries, and suitable industrial sites have been set aside with this object in view.

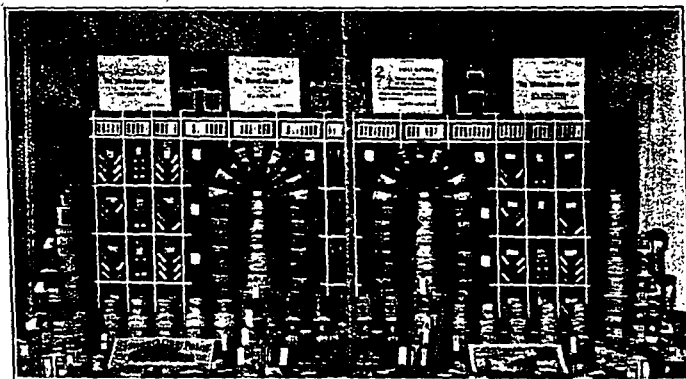
The City officials in charge of the various departments are:—Secretary-Treasurer,

THE MARSHALL HARDWARE COMPANY, LIMITED

Wholesale and Retail

WE STOCK EVERYTHING IN BUILDERS' AND FARMERS' SUPPLIES

We Solicit
Mail Orders
which will
have our
prompt
attention.



Orders
Received
will be
shipped
the same
day

THE MARSHALL HARDWARE COMPANY, LIMITED.
TORONTO STREET, MEDICINE HAT

SPENCER & TODD

GENERAL MERCHANTS



Farmers' and Ranchers' Supplies. — We Carry all Staple Lines in Dry Goods.

Complete Stock of Men's Furnishings.

Men's Boots and Shoes—We carry as leaders the famous Hartt Shoes

In Ladies Fine Shoes—The Art

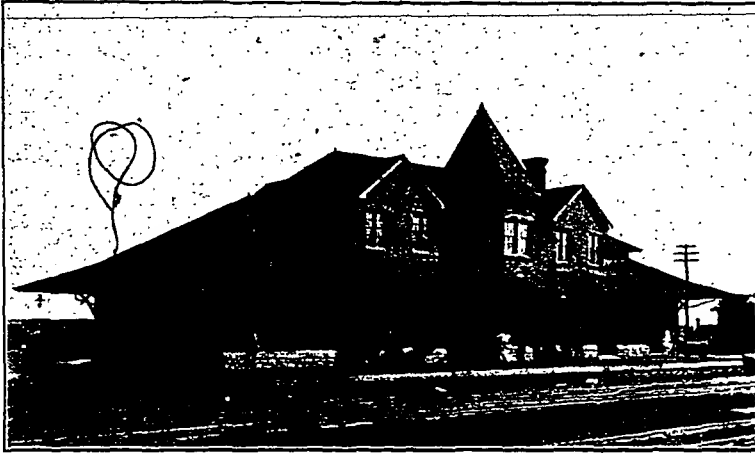
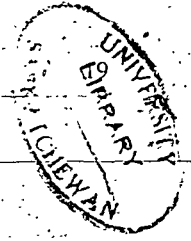
Everything in Groceries.

The Stock in our enlarged premises on South Railway and Main Streets is very complete



SPENCER & TODD, MEDICINE HAT

MEDICINE HAT, ALBERTA



C. P. R. Depot at Medicine Hat

A. R. Perry; City Solicitor, J. J. Mahaffy; Police Magistrate, O. W. Kealy; Chief of Police, John Meiklejohn; City Engineer, A. K. Grimmer. The Honorable C. R. Mitchell, Attorney General and Minister of Education for the Province of Alberta, represents Medicine Hat in the Provincial Legislature, and C. A. Magrath, M. P., sits for the City in the Dominion House of Commons at Ottawa.

For a City of its size Medicine Hat is well served in the matter of Banking Houses, four of the most prominent Banks in the Dominion having branches in its midst. These

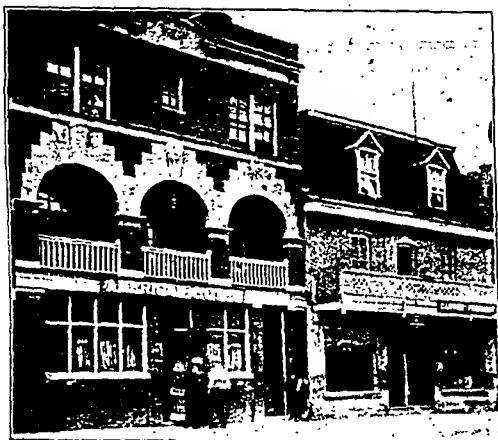


Ranch Round-up near Medicine Hat

The American Hotel

Medicine Hat, Alberta

JAMES FLEMING, PROPRIETOR



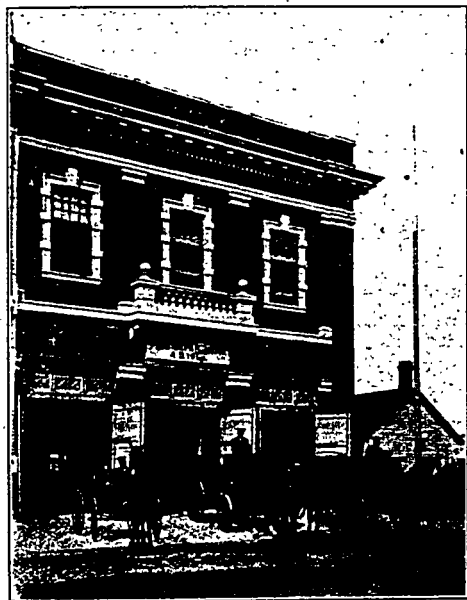
This Hotel is newly furnished throughout.

Good accommodation for Commercial Travellers.

Bar supplied with best brands of Liquors and Cigars.

Rates, - - - \$2.00 per day

South Railway Street, Medicine Hat, Alberta



MEDICINE HAT FIRE DEPARTMENT

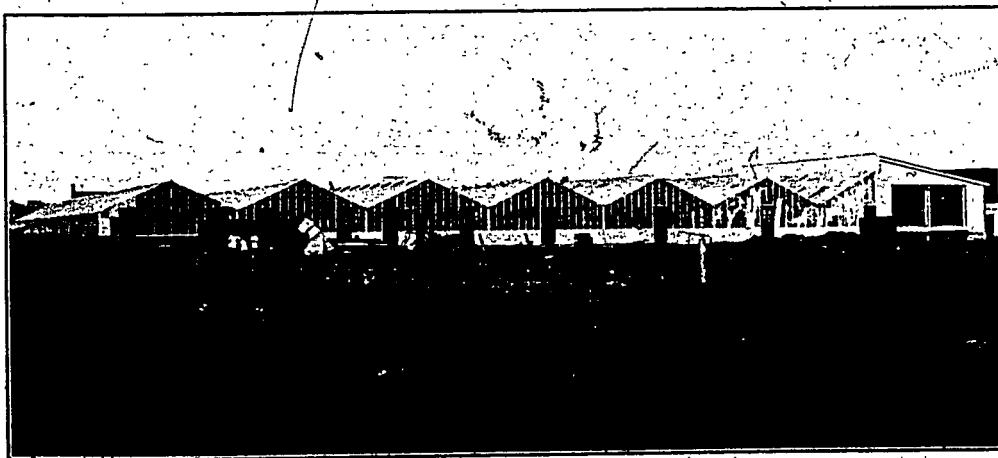


MEDICINE HAT GENERAL HOSPITAL

Opened in 1889

Since that date the accommodation has been increased on five different occasions by the building of large wings, the Lady Aberdeen Woman's Hospital and additions, and the Nurses' Home

are the Canadian Bank of Commerce and the Merchants-Bank of Canada, both of which have palatial buildings on Main Street, while the Bank of Montreal and the Union Bank of Canada are situated on Toronto Street. All these Banking Houses make a specialty of savings accounts, and every possible facility and accommodation is made to the farmers and new settlers in the district. It need scarcely be said that all these Banks are well equipped



The Rosery Flower Co.'s Green House at Medicine Hat

MEDICINE HAT, ALBERTA



F. M. GINTHER LAND CO.

Farm Lands

Life Insurance

Fire Insurance

Financial Agents

If it is Farm Lands you are looking for in any part of Southern Alberta

We Have it!

We own or control first-class wild and improved lands close to railroad towns in large or small tracts, with prices and terms to suit all buyers.

IT WOULD PAY YOU TO SEE US BEFORE BUYING CITY PROPERTY

F. M. GINTHER LAND COMPANY

390 TORONTO STREET, MEDICINE HAT



Land Rush at the Government Land Office, Medicine Hat

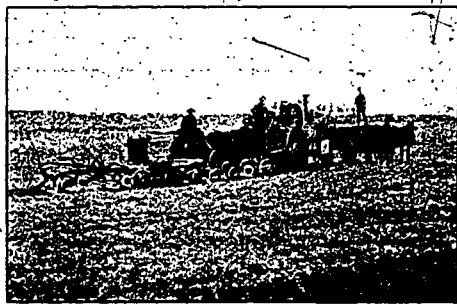
to handle any business referred to them and by reason of their connection with Great Britain, the United States and all foreign countries, to transact that sort of business in a way satisfactory to their clients.

That the City is not unmindful to the accommodation and convenience of the farmers and ranchers who are settled all round the district is typically illustrated by the large and spacious market place which the City Council recently erected and which is placed at the disposal of all those who bring their produce into the City to find a market for the same.

Until a few years ago Medicine Hat was essentially a "cow-puncher's town," being the centre of an enormous ranching district, and it is still one of the largest shipping points of ranch products in the West. The stock and wool exports 1909 were as follows:—cattle, 14,014; horses, 4,997; sheep, 10,844 and wool 190,280 lbs., having an aggregate value of \$1,308,167. The rancher is, however, being fast driven back into the open country, and the ranges that will remain for a number of years will be in the Cypress Hills, to the



Threshing in the Medicine Hat District



Breaking up the Virgin Prairie

The ...

Rosery Flower Co.

The Largest Green Houses
in the West.

Growers of

Cut Flowers and
Hot-House Vegetables



Flowers for all occasions

POT PLANTS,
FLORAL DESIGNS,
BEDDING PLANTS.

The Rosery Flower Co.
MEDICINE HAT

E. D. BENNETT LANDS

WILD AND IMPROVED

City Property

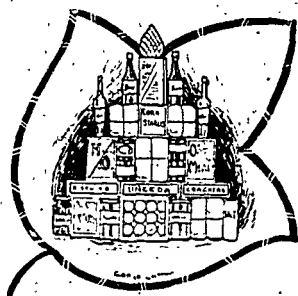
I have full control of some
Six Hundred Lots in beautiful

CENTRAL PARK

The Ideal Residential Property

See me before buying.

Address, 397 Toronto Street., Medicine Hat



To be well supplied

with what you want is half the getting together of a good dinner. You have to be provident and lay in your supplies before they're needed. It gives you confidence to look up and see a shelf full of jars of PEACHES, PEARS AND PLUMS. You can't make better preparation than to buy what you need of these from us now. We will give you choicest to be had and make prices to suit you.

Phone 177
South Railway Street.

H. Morrow

THE

Imperial Dry Goods Co.

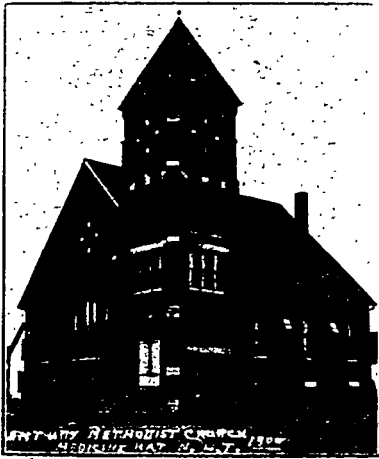
213 4th Avenue, Medicine Hat

Homesteaders, Settlers and New Comers

when you arrive in our City look us up. We
handle everything in the Dry Goods line

Our Variety Department
WILL CERTAINLY INTEREST YOU
EVERYTHING FOR YOUR HOME

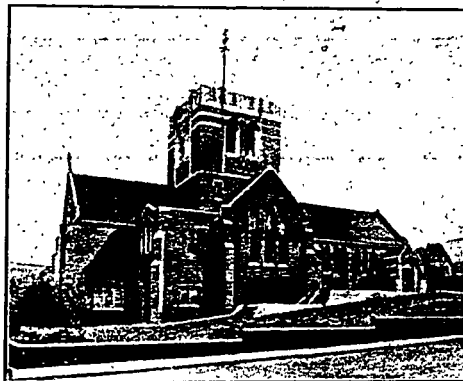
We Sell for Spot Cash and One Price to All.



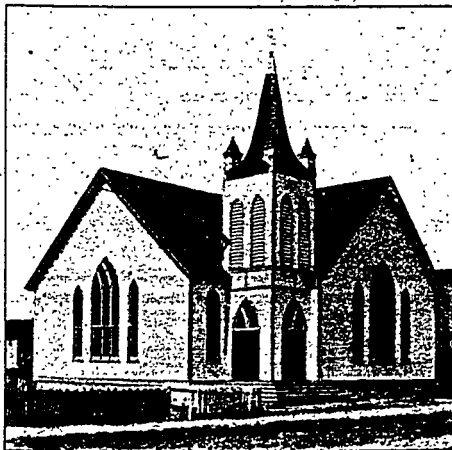
Century Methodist Church



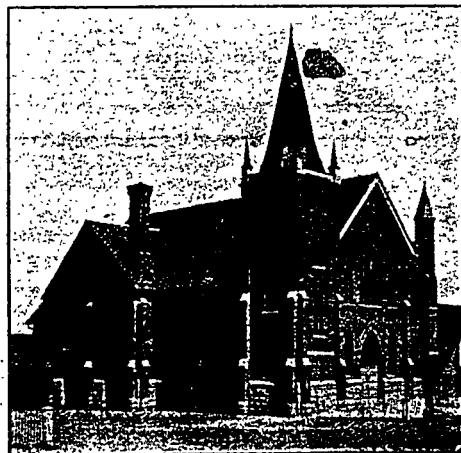
St. Patrick's Roman Catholic Church



Accepted Plans of new Church of England



Baptist Church



St. John's Presbyterian Church

COSMOPOLITAN HOTEL

T. BASSETT, - - PROPRIETOR.



The Finest Commercial Hotel in the West.

First-Class Service at Moderate Prices.

Rates, \$2.50 per day and upwards.

Porter Meets all Trains.



COSMOPOLITAN HOTEL, - - MEDICINE HAT

OPPOSITE THE DEPOT

DRUGS

CHEMICALS

E. M. CAWKER

Dispensing Chemist

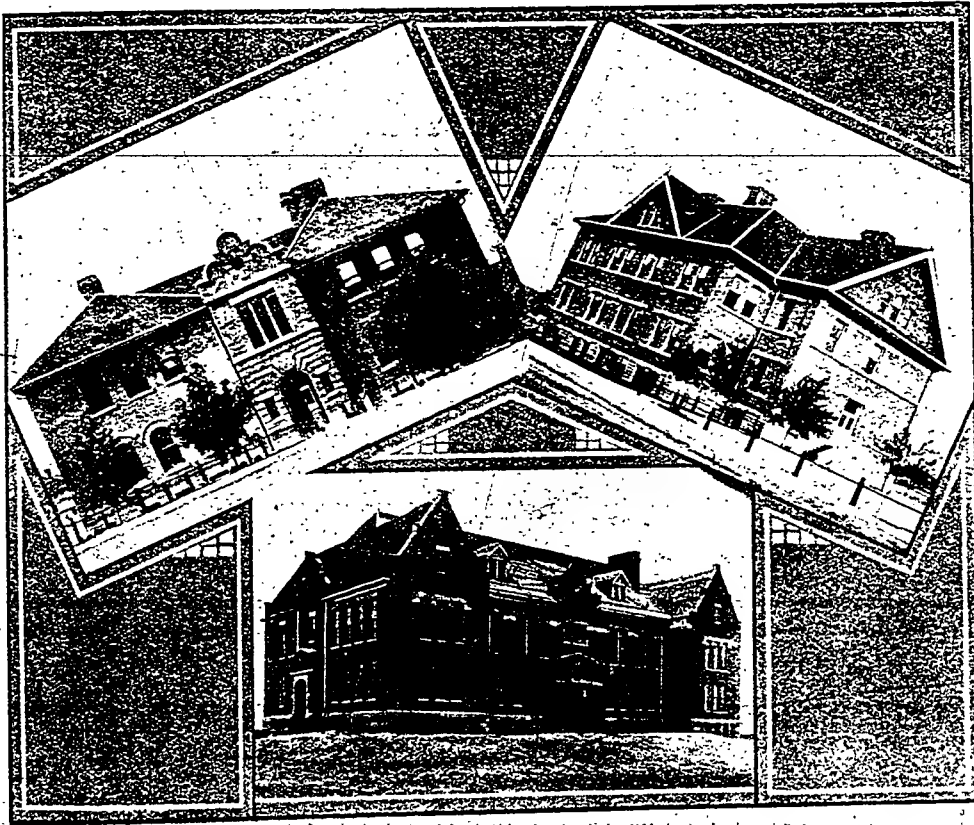
PRESCRIPTIONS A SPECIALTY
A FULL LINE OF PERFUMES AND FANCY
GOODS ALWAYS IN STOCK.

AMERICAN HOTEL BLOCK

SOUTH RAILWAY ST., MEDICINE HAT

VETERINARY REMEDIES

TOILET ARTICLES



Toronto Street School.

Alexandra High School

Montreal Street School

south-east, and on the Red Deer and Saskatchewan Rivers, to the north-east. The reason for the passing of the range is the enormous influx of new settlers and their devoting themselves to mixed farming. The invasion of the farmer means the retreat of the rancher, and for the past few years the farmers have poured in from all directions, so much so that in April of this year the Government opened a Central Land Office in Medicine Hat. The result excelled all anticipations. Crowds of settlers took up their position to wait for hours, and in some cases, for days in order to file on the land they wanted. For the seven months ending October the following figures will testify to the opinion in which the surrounding country is held by the settler:—5138 homesteads being entered for, making a total of 822,000 acres of land disposed of.

For ordinary crops irrigation is not necessary, as wheat and oats may be raised almost any year in this district, as the average rainfall from records of ten years is about 15 inches. Although figures for the present year are not yet available, the average yield per acre for the year 1909 was wheat 21 bushels, oats 67 bushels, barley 45 bushels, flax 18 bushels. The

FIRST-CLASS REAL ESTATEMONEY TO LOAN

WE REPRESENT SOME FIFTEEN OF
THE BEST AND STRONGEST

Fire Insurance Companies ...

IN THE WORLD

Money to Loan on Approved Security

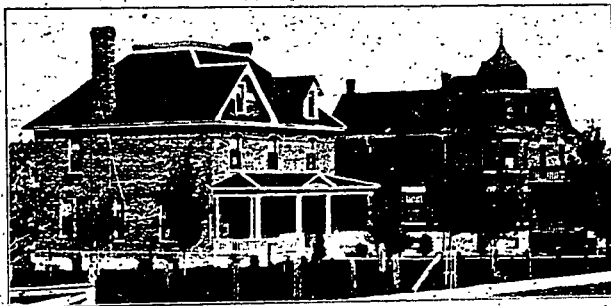
We Have Listed with us a number of the Best Buys
in the City. We would be pleased to quote you
prices and show you the properties. Automobile service.

PHONE 78. STEWART & TWEED BLOCK

H. L. TWEED

PROMPT ATTENTION.FIRE INSURANCE, ETC.

Provincial Government has recognized the vast agricultural advantages of the district in establishing an Experimental Farm to demonstrate the Campbell system of dry farming. Although, as previously stated, the ranching areas are becoming restricted on account of the vast flow of immigrants, let no one think that the quality of the breeds of horses and cattle of the Province of Alberta is deteriorating, on the contrary, in no other Province in the whole of the Dominion is to be found finer horse flesh or more magnificent cattle than in the Province of Sunny Alberta. The heavy or farm horse naturally holds the premier place in



Residences of R. C. Becker and W. B. Marshall

the work of the breeders on account of the ever increasing demand for such animals in an agricultural province such as this, and this good work receives the hearty support and the encouragement of the Minister of Agriculture and the Provincial Government as a whole. As a prominent shipping point it is only natural that Medicine Hat is well to the fore in this big industry and some of the finest Shires in the Province are to be found in this immediate district, and it is no idle boast to say that no expense is spared by those who raise horses to obtain the best possible stock. The same remarks are applicable to the Hackney and other classes. With the advent of mixed farming and the ever increasing demand for



Residence of Mrs. Thos. Tweed



Residence of Mrs. J. Mitchell

The Alberta Hotel

MEDICINE HAT, ALBERTA

The Most Modern and Up-to-date Hotel in the West.

Eighty-two Bedrooms, Thirty-four Bathrooms, Ten Sample Rooms.

Barber Shop in connection.

C. P. R. Telegraph Office and Long Distance Telephone — Both in the Building.

Rates, \$2.50 per day and upward.

BABB & McLEAN, Proprietors.

Makers of
Only
High-Class
Portraits



C. G. MILNE
Artist

We have the
Finest Equipped
Studio
in Canada

Assistant Artists...

R. C. LANE,
N. BATEMAN.

dairy produce, the output of high-class dairy cattle is of course going up by leaps and bounds, and here again stock is of superlatively high-class grade, Holsteins, Jerseys and other prominent strains being amongst those most favored by the dairymen. Pig farming although not so much to the fore in the past, is rapidly increasing on improved lines. This is not surprising, as with the ideal climate of Medicine Hat and the surrounding district a profitable industry can be easily established and is within the reach of all. The same may be said of poultry farming, which is at present making great strides, and as poultry is in great demand at profitable prices, it can readily be understood that this industry is one that attracts those who are making a start and farming on a small scale. The demand at present is far in excess of the supply, and there is plenty of room for those who care to start on a business of this description at the present time.

Two of the principal streets of the city are Main Street and Toronto Street. Towards the south of these streets, in the very heart of the city, are to be found the handsome business blocks and financial houses. All day long the sound of automobiles rushing to and fro testify to the prosperity of the citizens and the up-to-date and progressive methods of the business houses and stores. Automobiling in the Province of Alberta, and in Medicine Hat in particular, has recently made great strides; and the gasoline business must be in a flourishing condition. Its attraction undoubtedly is greatly enhanced by the splendid roads and beautiful scenery of the district, and indeed, of the whole of the Province. A moonlight trip from the Hat to the Cypress Hills in the months of July and August and again in the Fall of our delightful Indian Summer, must be taken to be appreciated. In this rapidly growing city with its population of 7000, there are already nearly 80 cars owned by private citizens.

The new Post Office, recently erected at a cost of upwards of \$50,000, stands at the corner of Main Street and Fourth Avenue, and is under the careful supervision of Postmaster W. A. Burton, assisted by a large and capable staff, who handle the inward and outward mails intrusted to their care in a manner that is highly commendable.

The telephone system of the city is one of the best in existence. It was originally installed by the Bell Telephone Co., but within the last year or so has been taken over by the Provincial Government and all up-to-date improvements introduced. The cost, namely \$20.00 per annum, is so small that it comes within the reach of all and a very large percentage of the citizens take advantage of this great boon. Within the last few months the Government have installed the long distance telephone, and it is now possible to hold communication with Calgary, Edmonton and Lethbridge businessmen, and other cities, both large and small, all over the Province. In what is comparatively speaking a new country the value of this cannot be overestimated, helping, as it does, in the advancement and acceleration of business. In these days of rush and hustle it is imperative for the merchant to be in touch with his wholesale houses, and vice versa, and the establishment of the long distance in this city has filled a long felt and much needed want.

The city has two splendid Hospitals, the Medicine Hat General Hospital and the Lady Aberdeen Women's Hospital, both of which are under the management of one board of directors. The staff consists of a medical superintendent, a lady superintendent, assisted by a large number of nurses. The latest equipment for surgery is installed and all patients

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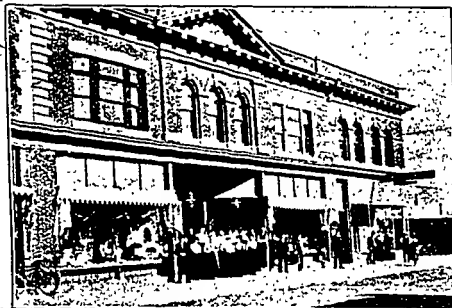
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of Western Canada, offers many inducements to Industrial and other Settlers, among the foremost will be found the business conducted by

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FIVE ROSES FLOUR.

Stewart & Tweed Block, Main Street.
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Residence of A. P. Burns



Residence of James Rae

receive the best possible medical skill. Recently additions and extensions have been made, which, although the general good health of the city scarcely warranted, still it was deemed advisable to be prepared for all emergencies. The secretary, Mr. E. J. Fewings, will be pleased to give any information on application.

The City recently took over from the Presbyterian Church several acres of land which that body had been using as a Cemetery in order to convert same into a Public Cemetery. At the public meeting held when this and other matters came up His Worship the Mayor said that it appeared that the health of the City was so good and business at the cemetery was so bad that the church had offered to hand over the land to the city to keep it as a Public Cemetery for all denominations. This naturally takes ones thoughts to wonder what the climate may be like. It is no exaggeration to say that at no place on the whole of the American Continent is the climate so ideal as that of Medicine Hat. Situated as it is at an altitude of 2161 feet above sea level, the climate conditions compare favorably with those of the South of France and Italy. With the spring coming at the beginning of March, the summer lasts from May to the end of September, then comes the fall or "Indian Summer" during which it feels good to be alive, for right up to the end of the year there is one long spell of bright sunshiney weather when it is a delight to be out of doors. The winters are very short and are broken by Chinook spells, and on this account a change of eighty degrees has been known in six hours, from 25 below zero to 55 above, the coming of a warm Chinook being the cause. The cold weather is just keen enough to render outdoor skating and curling a delightful pastime. Small wonder that the health statistics show an abnormally low death rate.

The Rosery Flower Company is to-day a striking example of the ideal climatic advantages for the growing of hot house plants that prevail in Medicine Hat. Establishing in this city in the year 1907, after going over the whole of the Western Provinces in search of a location, the concern is to-day the largest of its kind between Winnipeg and Vancouver. Since starting operations in Medicine Hat the "Roseries," as it is familiarly called by the citizens, has gone astride rapidly, and so large has been their trade, both export and at home, that building additions has been the order of the day since their advent here. This year three new houses have been erected, and all the year round the interior of the premises present an animated appearance, blooms of all descriptions meeting the eyes of those visitors who on visiting the city make it a rule to call and see what is regarded somewhat as a phenonemon in these parts. Roses and hot house plants are somewhat scarce in the West, but in Medicine Hat there are enough and to spare. The whole concern is heated by natural gas, another testimonial to its admirable qualities.

At the present time Medicine Hat has four up-to-date hotels, the rates ranging from \$1.50 per day and upwards. The Alberta Hotel is situated on Toronto Street and has recently been enlarged at an expense of upwards of \$30,000, and is now one of the finest hotels to be seen anywhere in the West. The dining room has a seating capacity of 100

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High-Class
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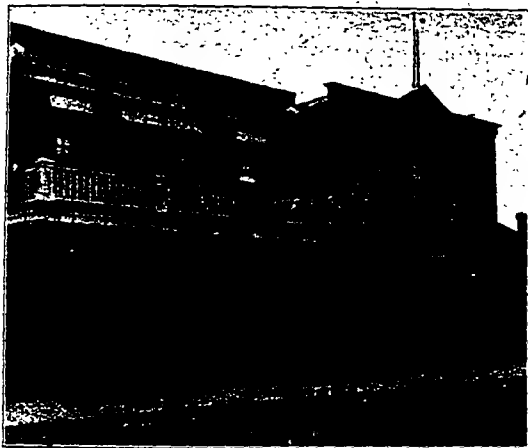
Medicine Hat.

Royal Bowling Alley

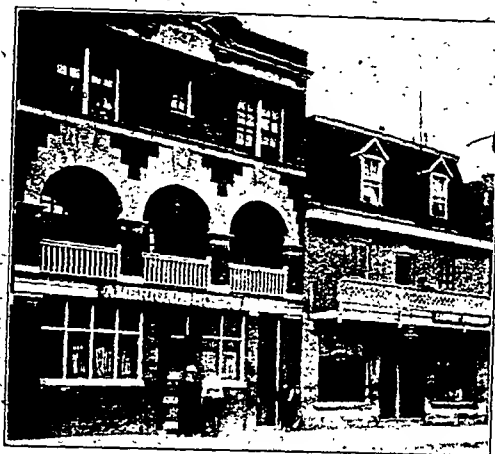
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Complete Stock of Imported, Clear
Hayana and Domestic Cigars.
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T. V. Ready,
Proprietor.



The Royal Hotel, Medicine Hat.



The American Hotel, Medicine Hat

persons. The American Hotel is on South Railway Street. It is owned by Mr. James Fleming, one of Medicine Hat's prominent citizens, and owes its success to the efforts of the proprietor, who has always provided unexcelled service and accommodation at reasonable prices. The Cosmopolitan Hotel is situated directly opposite the depot, and was the headquarters of Sir Wilfrid Laurier's party during their recent visit here. The Royal Hotel at the west end of South Railway Street provides an excellent cuisine and all the modern conveniences necessary to secure the comfort of the visitors. There are many excellent boarding houses and first-class restaurants. The cost of living in Medicine Hat in the matter of board and room is about on a par with other cities of the West, and averages between \$5.50 and \$6.00 per week outside the hotels.

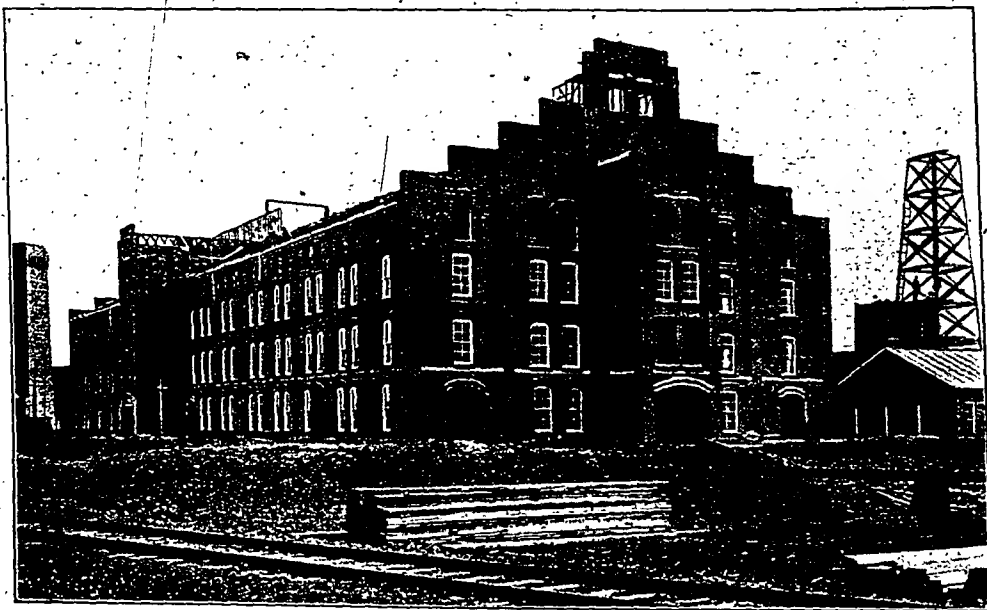
The Fraternal Societies and Labor Unions in Medicine Hat are fully represented by local lodges of practically all organizations in existence.

The Medicine Hat Fire Brigade is a well equipped body of men who this year carried off the Championship at the Sports of the Union of Alberta Fire Brigades at Red Deer.

There are three newspapers published in the city, one daily and two weekly. The Medicine Hat Daily News a few months ago launched forth its first effort and was received with a chorus of praise by the newspapers throughout the Province, irrespective of politics. It is a bright newsy journal and makes a specialty of foreign cable news from all parts of the world. The two weeklies are the Medicine Hat Times and the Medicine Hat Weekly News.

The educational system of the city is in the hands of a capable School Board consisting of the following gentlemen:—D. G. White, Chairman; A. C. Hawthorne, S. T. Hopper, Jas. Wilson and J. E. Miers. There are three schools—one High School and two primary. The High School, situated near Central Park was recently erected at a cost of upwards of \$60,000. It was opened by Sir Wilfrid Laurier on the occasion of his visit here, who paid a big tribute to the magnificence of the building which contains the finest auditorium in the Province. Indeed, all through the West the education of the children is the first consideration, and as Sir Wilfrid Laurier said at the opening of the High School, "the West puts the East to shame on educational matters." The Principal of the Schools is Mr. C. Sansom, of New Brunswick University, assisted by Messrs. A. H. Meneely, G. E. Armour and nineteen teachers. There are upwards of 750 pupils at the present time. Medicine Hat is also a centre for the Civil Service examinations for the Province.

As has already been mentioned, Medicine Hat is a divisional point of the Canadian Pacific Railway, besides being the terminus of the Crow's Nest branch. The train service is excellent, six passenger trains running on the main line and four on the branch line daily. Superintendent J. G. Taylor is in charge of the district which extends from Swift Current to Calgary and from Medicine Hat to Lethbridge. The extensive shops, roundhouse, and stock and freight yards, which meets the eyes of visitors on their arrival in the city, is a striking illustration that the company hold a very high opinion of Medicine Hat as a distributing point.



Alberta Clay Products Co., Limited, Main Building Just Before Completion

A Great Industry

One year and one month ago, the Alberta Clay Products Company drove the first stakes in fifteen acres of ground alongside the C.P.R. tracks east of the yards. To-day an imposing pile of bricks covers the area and houses machinery and facilities for the manufacture of 80,000 brick, and 21,000 six-inch sewer pipe daily.

The rapidity of construction is in itself an amazing phase of the development. But it has also been built in a manner to rival anything of the kind on the continent, in representation of the very latest ideas of construction and arrangement; and is second to only one similar plant in America in the matter of size.

The industry at the time of its opening, employs 325 hands, owns and operates two and a half miles of private railway, and turns out an excellent class of sewer pipe of all sizes, up to 36 inches in diameter, pressed brick, glazed and fire brick,

drain tile, wall piping, flue lining and all kinds of fire-proofing. The use of natural gas, a cheap and convenient fuel enables the Company to overcome the handicap of distance and freight rates, and to compete successfully in distant markets.

The history of the plant is a part of the history of Medicine Hat, and a very forcible demonstration of the advantages of the wonderful natural resources of the power city, which only awaits the development of a local market to become the most important manufacturing centre of the West.

The concern was financed by a Company of American capitalists, after extensive surveys of all the territory west of Fort Frances by Mr. Warren Overpack, owner of a clay working plant in Portland, and a stockholder of several important ceramic industries in Indiana and Minnesota. Mr. Overpack, who knows the clay business from the

ground up, was appointed secretary-treasurer, and general manager, of a Company capitalized at \$500,000 and including in its personnel James Campbell, of Lehigh, Iowa, president; A. R. Daughenbaugh, Gowrie, Iowa, vice-president; Robert Healey, of Fort Dodge, Iowa; John Dixon, Maple Creek, Sask; E. M. Lundium, Dayton, Iowa; and T. F. Hook, assistant manager.

With the idea of creating an industry to supply the demands of the rapidly settling country between Winnipeg and Edmonton, Mr. Overpack discovered in Medicine Hat the ideal essentials of a manufacturing centre—cheap fuel and power, convenient means of transportation and excellent climate; and in addition to this an abundance of first class fire and sewer pipe clay.

The Company secured a valuable clay bed of 320 acres, eight miles east of Medicine Hat, the deposit being 90 feet in thickness; and have construc-

ted a railroad two and a half miles in length from the mine to the main line of the C.P.R. At the mine the track is sunk to the bottom of the vein, thus permitting face working. Small gravity cars each of which hold 55 lbs carry the clay up to the bottom dump railroad cars. Later on a steam shovel will be installed.

The immense plant has been built entirely on the ground, every brick used being manufactured on the premises. All the buildings are constructed of brick with twenty inch walls. Work was begun on a small scale. Mr. Overpack as supervisor, with Mr. Orva and Mr. Stransburg as foremen, commenced operations by erecting a frame shed over a press and a traction engine, and with this struck out the brick for a more convenient building. Gradually the plant developed to include immense temporary scove kilns with a capacity of 3,000,000 brick. Months before its completion, the Company was shipping five car loads of brick daily out of the city.

Completed the plant is one of the most pretentious piles in the West. It includes one building 80 x 256 feet, four storeys in height, for sewer pipe equipment, and five drying floors; a dry press brick department two storeys high 40 x 70 feet; an engine room 31 x 47 feet; a sewer pipe press room three storeys high 55 x 68 feet; a machine shop 30 x 50 feet; a boiler room 100 x 25 feet; a clay bin 140 x 48 feet and 30 round down draught kilns 14 of which are 40 feet in diameter.

Only the most improved machinery is used throughout. At the works the clay is carried on an elevated track 20 feet high into the clay shed and is conveyed thence by automatic carriers to the drying pans where the shale is ground to dust. The drying pans in both the pipe and brick plants are of the 9 foot Eagle make, having gravity discharge. Thence the material is elevated to the fourth floor and is sifted through Chicago piano wire screens and drops to the presses via bin of 240 tons capacity.

The equipment in the sewer pipe department includes, in addition to the dry pans above mentioned, a wet pan and one large sewer pipe press all manufactured by Taplin-Rice-Clerklin Company, Akron, Ohio, and installed under the personal supervision of their representative Mr. Fish. The pipes are subjected to 40 tons pressure in this press, and after trimming, are conveyed to the various drier floors in the most efficient manner, three gravity elevators and one power elevator being installed for the purpose. The drying building is heated by steam coils, 40,000 feet of one and a half inch pipe being utilized. These coils connect with two crone double automatic steam traps taking the condensed steam from the basement and conveying it automatically to the boilers under high pressure.

After four days in the drying houses the pipe are conveyed to the kilns where they are subjected to intense heat for 72 hrs. At 2500F. salt is applied, this coming in contact with the silica on the clay forms a glaze.

The kilns are brick, bound with iron. Each contains 12 fire boxes in which natural gas is burned; and a perforated floor above a four foot basement which communicates directly with a stack. One stack 75 feet high is built for every four of the larger kilns with independent flues 42-in. across for each kiln, and one 56 feet high for every two of the 30 foot kilns with an independent flue of 30 inches diameter. A small flue is made over each fire pocket to hasten the operation of cooling. The kilns are turned every week.

In the brick department are two presses with a capacity of 40,000 brick each, daily. The clay is pressed dry and burned in the kilns for a period of 14 days, resulting in some of the best building material ever marketed in Alberta.

The power is furnished by three high pressure 150 horse power boilers and a 400 horse power Murray

Corliss engine with a 16 foot fly wheel.

Among the unusual features of this plant is the complete machine shop which has been provided and which is operated by a gas engine. It contains drill press, forge, lathes and all other equipment necessary to permit of repair work being done on the premises.

The foundations of concrete for the building was put in under contract by A. P. Burns.

The buildings and grounds are lighted by 535 thirty-two candle power electric lights furnished temporarily by generator. The wiring and installation work was done by the Alberta Electric Company, of Medicine Hat, under the supervision of foreman E. W. Brewster. As soon as the city power plant is completed, connection with the city transmission lines will replace the generator.

Mr. George Limbert, who has had twenty years experience in the business in Red Wing, Minnesota, and Arkou, Ohio, is the superintendent of the plant, with sub-foremen in each department.

Fuel is supplied by a natural gas well having a capacity of 3,000,000 cubic feet every twenty-four hours and a pressure of 555 lbs which is reduced to 10 lbs. for use in the kilns. The well was drilled by the city of Medicine Hat and the product is one of the purest forms of marsh gas ever encountered. It is of approximately the same flow and pressure as all the wells of this depth in the Medicine Hat district which is famous throughout the continent. It is the most extensive field yet discovered and offers unlimited possibilities for the development of cheap power and for domestic utility. The city controls the output and has established a system, whereby gas may be furnished to manufacturers at the exceptionally low cost of five cents per thousand.

Medicine Hat offers many inducements for the location of industries



Outfitting of Quality for Men and Boys

FALL AND WINTER 1910

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Proprietress, Mrs. Herbert Love.

First-Class Table,
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TERMS, \$6.00 PER WEEK IN ADVANCE.

308 Balmoral Street,

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One Minute from the Depot.

The Fair

YOU WILL GET SATISFACTION HERE

All Staple Lines in Dry Goods.
Boots and Shoes.
Everything in Groceries.
Specialties for Xmas Season.

THE FAIR

3rd Avenue, - MEDICINE HAT.

Phone 81.

Medicine Hat's Greatest Asset—The Natural Gas

Rudyard Kipling spoke of Medicine Hat as "the town that was born lucky" and qualified this somewhat enigmatical title by saying that it possessed "all Hell for a basement." This description of Medicine Hat is an appropriate one for the city is in the centre of what is at present the largest Natural Gas field in the world. A short description of how the gas was discovered may be interesting to the reader. In the year 1883 the Canadian Pacific Railway while boring for water about 40 miles north-west of Medicine Hat struck a small flow of gas which was utilized to light and heat the section house. Early in the year 1891, Sir William Van Horne then President of the Canadian Pacific Railway offered to loan the city a drilling outfit as he believed the city was underlaid with valuable seams of coal. Acting on his suggestion the city commenced drilling operations and at a depth of 650 feet a flow of gas was struck with 250 lbs. to the square inch, but as the gas contained a percentage of moisture it was necessary to install intercepting tanks in order to remove the same before discharging the gas into the distribution mains. In 1905 the city determined to dig deeper in the hope of securing a larger drier flow. A by-law was passed to raise the necessary money and as Medicine Hat was then only a town of a couple of thousand people the expenditure was great drain on their finances. As the well sank deeper and deeper the money grew smaller and smaller. The citizens and the members of the Council gathered by the little pipe day by day and watched the drill drop lower and lower without result. Finally, the money was exhausted and the town was face

to face with bankruptcy or a serious tax rate. The Councillors went home sadly amid the mutterings of the people. That night a secret session of the Council was convened and the Treasurer showed an empty purse. The driller begged to be allowed a few more feet. The Mayor considered and with the inspiration of a prophet turned his back upon the legal technicalities and ordered the well boring to proceed. It was a terrible risk to spend more money and quite illegal but he took the risk. Next morning the miracle happened. To this day they tell of it. At nine o'clock in the morning the citizens were electrified at the sight of the Mayor coatless and hatless rushing from his harness store up the centre of the road vainly endeavouring to overtake a workman in better training a hundred yards ahead. The citizens joined in the chase. At the well everything was going up in the air. At just one thousand and ten feet a terrific flow of gas had been struck—a flow that registered when they got it under control a hundred pounds pressure in 18 seconds, 150 pounds in 40 seconds, 250 pounds in one minute and twelve seconds, and finally stopped at 600 lbs. to the square inch. That Mayor is living yet, but he smiles when you ask him what would have been his chances of escape from the infuriated citizens with one train a day out of Medicine Hat if the gas had not come. This is merely one of the chances they take out in the West here.

The Medicine Hat Natural Gas field covers as nearly as can be ascertained an area of about 100 miles in length by 50 miles in breadth. One of the wells show the highest rock pressure

in America. A good flow is found in any part of this district at a depth of 650 feet, but it is at 1000 feet the best dry gas in America is struck. When it is to be remembered that the gas area has been explored and proved over the immense area indicated above and that gas can be obtained in practically all parts of this area, it can readily be understood that Medicine Hat possesses in this gift of Nature one of the most valuable assets. The gas is almost pure Methane (swamp gas), the analysis being as follows: Methane 99.49 per cent, hydrogen 51 per cent, oxygen trace. Three deep wells are at present used to supply the city, while there is in reserve ten shallow wells not used on account of moisture. Operations are at present going on upon a fourth deep well which will go down to 2000 feet. The three wells at present in use give 12,000,000 cubic feet per day, and it is expected that the well now being sunk will supply a further 8,000,000 cubic feet per day. At the time the gas was struck a Company made application to the city for a franchise, but at a public meeting held by the ratepayers it was decided that the town should hold the franchise, and we believe that Medicine Hat was the first city in the West to put into practical effect municipal ownership when they decided to control the light, heat, and power supplied in their city. The gas is supplied to the ordinary customer at 13½ cents per thousand cubic feet and to manufacturers at 5 cents per thousand cubic feet. Low as is the price of gas, the accounts of the Gas Commissioners of the city for the year ending 31st December, 1909, show a surplus of \$25,375.50. The cheapness of the

gas leads to extravagances that make gas users in other cities hold up their hands in horror. In the streets the gas burns day and night, as the city authorities find it cheaper to keep the lights burning than to pay the wages of a man to turn the taps on and off which would increase the cost by the breakage of mantles. The cost of heating and lighting an eight roomed house with extravagance is less than fifty dollars per year. With ordinary care it could be reduced to half this amount. A large hotel burns less than one dollar's worth of gas a day even in the coldest weather. For heating purposes 20,000 cubic feet of natural gas have the heating capacity of one ton of coal, which at 13 1/2 cents per 1000 feet equals coal at \$2.70 per ton, with this advantage that there are no ashes, no dirt, no shoveling of coal and no chopping of kindling wood. By reason of this great gift of Nature Medicine Hat can shrug her shoulders at coal strikes, while she is not dependent upon transportation by water or rail for her supply of fuel, light, or power. This was clearly demonstrated during the coal famine of 1906 and 1907.

Of the use of gas the Canadian Pacific Railway has made the closest study. The Company own their own well which is situated at the back of the extensive shops. These shops afford an agreeable contrast to most shops of their kind. Except for the coal for the locomotives there is not an ounce of coal or a stick of kindling wood to be seen in the place. One may also say here in passing that the use of gas is practically an unknown thing in the city of Medicine Hat. Coal there is in abundance by the river banks which may be procured for the asking but the gas supplies all needs. To return, however, to the C.P.R. shops, the natural gas from the Company's own well furnishes all the light, heat, and power required, and it is estimated that the saving to the Company amounts to upwards of \$60,000 per year. Formerly in firing up their engines hundreds of cords of wood and a large quantity of oil and waste were used, the operation requiring a long time. To-day a few inches of coal are thrown in the fire box of the engine, a burner in the shape of the letter 'L' about six feet in length made of iron tubing perforated, and attached to a rubber hose is thrown in

on-top-of-the-coal-and ignited. The coal is quickly kindled from the top down and at the same time steam is made in the boiler. Under the old system it took three or four hours to have an engine ready for the road, but with the use of gas a cold engine can be got ready under steam in an hour and a half. Locomotive and car springs for the entire division are made in the Medicine Hat shops in a small furnace run by natural gas. There is plenty of moulding sand in the immediate vicinity and with gas at hand for the furnaces there is a splendid opening for a foundry at the present day in the city of Medicine Hat. An engine use to which the gas is put by the C.P.R. is the illumination of their trains on the Crow's Nest Pass Railway, upon which line it has been clearly demonstrated that Natural Gas for train illumination is superior to any manufactured or artificial gas. Starting from Medicine Hat, Alta., to Kootenay Landing, B.C., and returning, a distance of 800 miles, the train is lit entirely upon one charge of Natural Gas. The gas requires no purification and is perfectly odorless. It burns with a clear steady flame and differs from the manufactured product in being perfectly clean. It has been found that a train will run 1600 miles in summer and 1200 in winter upon one charge. One man is able to charge a train to its full capacity, which can be accomplished in twenty minutes.

With a small initial capital any manufacturing firm locating in Medicine Hat can secure light, heat, and power practically free for all-time to come. That is to say these items can practically be eliminated from the manufacturer's cost sheets and every manufacturer who has figured what these items cost him, knows what an important saving this represents. Let us say for example that the average cost of 200 h.p. per annum costs him at the least \$7000.00. By locating in Medicine Hat he can drill his own well and thus secure his power besides light and heat for all time at a much lower figure than it would cost him under ordinary circumstances for one year only. The average cost of a 1000 ft. well is about \$4,500. Thus for an expenditure of \$4,500 a manufacturer can obtain in perpetuity a supply of light, heat and power as compared with the expendi-

ture of \$7000.00 per annum for power alone. This comparison does not do justice to Medicine Hat for an almost unlimited supply of power can be obtained from one gas well. If on the other hand he does not want to go to the expense of drilling his own well, the city can supply him with all the gas he wants at 5 cents per 1000 cubic feet. Taking the same basis of 200 h.p., the cost of power is as follows: Natural Gas consumed at the rate of 16 cubic feet per horse power per hour at 5 cents per 1000 cubic feet makes \$1.60 per day of ten hours which in a year of 300 working days brings the cost of operating a 200 h.p. engine as far as fuel is concerned to \$480.00 per annum. No stokers are required, no coal to be freighted from mines to be used under boilers, and no refuse or ashes to be carted away. Another advantage is that you only pay for the amount of horse power you use, and at the same time the gas will supply heat as well as power, that is the same commodity that drives the engines will also light and heat the plant and buildings. As already mentioned during the severe winter of 1906-7 when there was great distress throughout the West because of the fuel famine, Medicine Hat had no trouble. Her fuel supply was at hand. It is, therefore, no idle boast that Medicine Hat has the cheapest power in her world. She therefore extends a cordial welcome to outside manufacturers to locate within her gates. At no other place can they secure power at anything like the price. The market is a rapidly growing one. To-day Western Canada leads the world as regards immigration and manufacturers are bound to turn their attention towards establishing somewhere within these Provinces. The three great essentials in manufacturing development are light, power and heat. These, so far as they apply to the cities of the West, are exceedingly expensive commodities, and, in this respect, Medicine Hat occupies an unique position, Nature having solved these three problems by giving her Natural Gas in its purest and most unadulterated form and at a pressure that means an almost unlimited supply. She therefore invites manufacturers to come and look over the ground to satisfy themselves of the veracity of the facts as herein enunciated.



Construction Work on Main Ditch

The Southern Alberta Land Co., 400,000 Acres of Irrigated Lands TOWNSITE LOTS

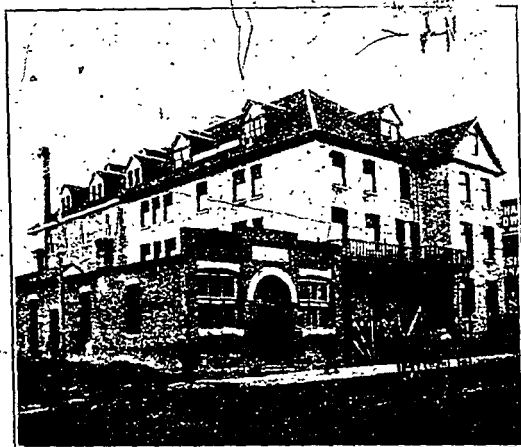
Limited

Head Office.
MEDICINE HAT, ALBERTA

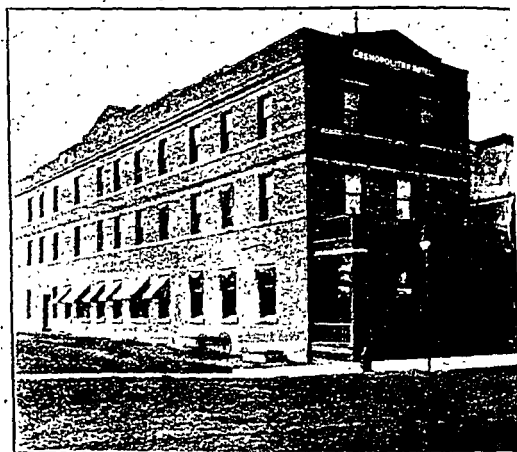
Managing Director,
JAS. D. MCGREGOR.



Grain Field on Company's Farm



Alberta Hotel, Medicine Hat



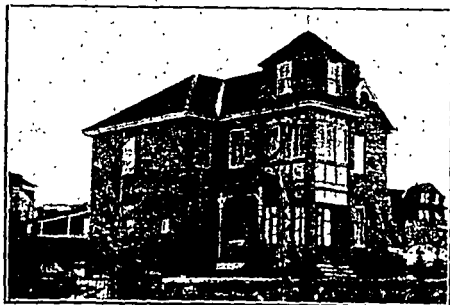
Cosmopolitan Hotel, Medicine Hat.

Large Irrigation Works

Another enterprise of great magnitude which has its headquarters at Medicine Hat is the Southern Alberta Land Company, Limited. This Company, which is an English concern, is expending upwards of four million dollars in irrigating some 400,000 acres of land on both sides of the Bow River west of Medicine Hat, the development of which will add greatly to the prosperity of the City.

The Directors of the Company are Major General Sir R. B. Lane, K.C.V.O., C.B., (chairman), A. M. Grenfell, Fred. Baynes, W. H. Ellis, Walter Illingworth and Jas. D. McGregor (Managing Director in Canada). Mr. Arthur M. Grace, Medicine Hat, is the Engineer-in-Chief.

The intake of the Company's main canal is four miles west of the Blackfoot Indian Reserve at Strathmore, and this canal, which runs in a south-easterly and easterly direction, will be 120 miles in length. It is confidently anticipated that the whole of the irrigation work will be complete in 1911. The Company has also under consideration the construction of a railway from Medicine Hat to Calgary running directly through their block of land under irrigation.



Residence of Lieut. Col. Sissons.



Residence of Mayor Milne



Grains and Vegetables grown on Southern Alberta Land Co.'s Farm. Shown at Fall Exhibition, 1909

The opening up of this immense tract, in addition to the large area of homestead land already settled on, taken in conjunction with the fact that towns are springing up daily throughout Southern Alberta, should be sufficient guarantee that Medicine Hat will (thanks to its great natural resources) shortly become not only the greatest manufacturing city of the West but also one of the largest wholesale and distributing centres throughout the whole of the Dominion of Canada.

The Southern Alberta Land Company will in a short time put its lands upon the market, and they will no doubt be taken up readily. With irrigation there will be no better land available for cultivation anywhere upon this continent. The land is first-class and the climatic conditions are perfect for irrigation farming.

The irrigation works are among the largest in America. The main reservoir, which will be called Lake McGregor, will be twenty-seven miles long. Already some two million dollars have been expended on the work, and some three years spent upon the preparation of plans and building of dams, canals and reservoirs.



Corn 10 feet high on Southern Alberta Land Co.'s Farm.



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Panoramic View of the City of Medicine Hat

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